







BERETTA CLOTHING MODULAR SYSTEM

and modular. Only three layers: all you need to stay dry, warm and protected in any and every condition. Form, purpose and reliability are inherent in every layer to match specific levels of performance with best-in-class materials and the finest constructions.

You can choose different insulation and

We reinvented the layering. We made it easier. We made it more effective. We made it different warm, natural or technical fibers, depending on warm, natural or technical fibers, depending on the level of your activity. The third layer covers all the shell solutions, meeting multiple specific needs for Big Game, Upland and Waterfowl hunting, in different scenarios all over the world. This simple and essential system ensures comfort in any condition and offers multiple combinations to fit any need.



3RD LAYER **PROTECTION**

Protects you from the elements

2ND LAYER REGULATION

Keeps you warm

IST LAYER SECOND SKIN Keeps you dry inside







B-STATIC

THE BETTER WAY TO ENJOY WAITING

Studying kinetic chains in the human body, we identified the crucial areas in different types of big game shooting and have designed functional gear that perfectly meets the specific needs of STATIC hunting: warm protection for your back and kidneys, silent and easy shouldering, access to all your pockets, even while seated, ergonomic knees and sleeves to climb up to your tree stand, super-fast ventilation, ideal for carrying heavy loads.



3RD LAYER





















BUILD YOUR OWN BACKPACK

The Modular Lightweight Load-carrying Equipment (M.O.L.L.E.) System allows you to configure your ideal backpack with a wide range of optional bags and accessories and to position each of them as they best suit you. You can add the following

to your backpack: a rifle-holder, a binocular bag, spotting scope bags, a tripod bag, one or more all-purpose bags, a water bag and a stool. They are all made of 100% lightweight, water and scratch resistant ripstop polyester, 500×300 denier.















ACTIVE MARS

PROBABLY, THE BEST ACTIVE HUNT SHELL IN THE WORLD

Probably, the best active hunt shell in the world. Studying kinetic chains in the human body, we identified the crucial areas involved in different types of active game shooting and have designed functional gear that perfectly meets the specific needs of ACTIVE hunting: total ease of movement, protection from the

elements, high breathability.

This distinctive design, fitted with waterproof elastic inserts and ultra-performance lightweight materials, upgrades your outdoor experience. A new array of construction details provide exactly what you need, together with innovations that revolutionize pocket functionality.











TECHWOOL ACTIVE JACKET GET MORE FROM WOOL, FROM THE FIELD TO THE CITY

For those who love to hunt in the woods wearing traditional loden attire, here's an amazing jacket that offers the elegant look and feel of the best cashmere blend wool together with the outstanding performance of a lightweight 3L BWB membrane with taped seams.

In pouring rain, traditional woolen fabrics absorb water and become heavy – but not Beretta Tech-wool 3L fabric, so you stay warm and dry longer. And when you're back in town, it dries faster and it is immediately ready for your urban adventures.



3RD LAYER







B.I.S. BERETTA INTERACTIVE SYSTEM RE-IMAGINED FOR TODAY'S SPORTSMAN

Warmth. Your body craves it; your performance depends upon it. Our Regulation layer takes all the work out of maintaining the optimal temperature so you can focus on the challenge at hand. From the natural goose-down versions to the superior breathability and warmth-to-weight ratio of Primaloft®, you can always find the Second Layer jacket or vest ideal for the type of activity you are about to perform. Maximizing range of movement for peak performance is at the core of this new range of BIS, featuring Polartec® Power stretch inserts and Beretta's unequalled Designed-Around-Your-Movements construction. Soft, lightweight, easily packable, fast drying, machine washable ... and cool!



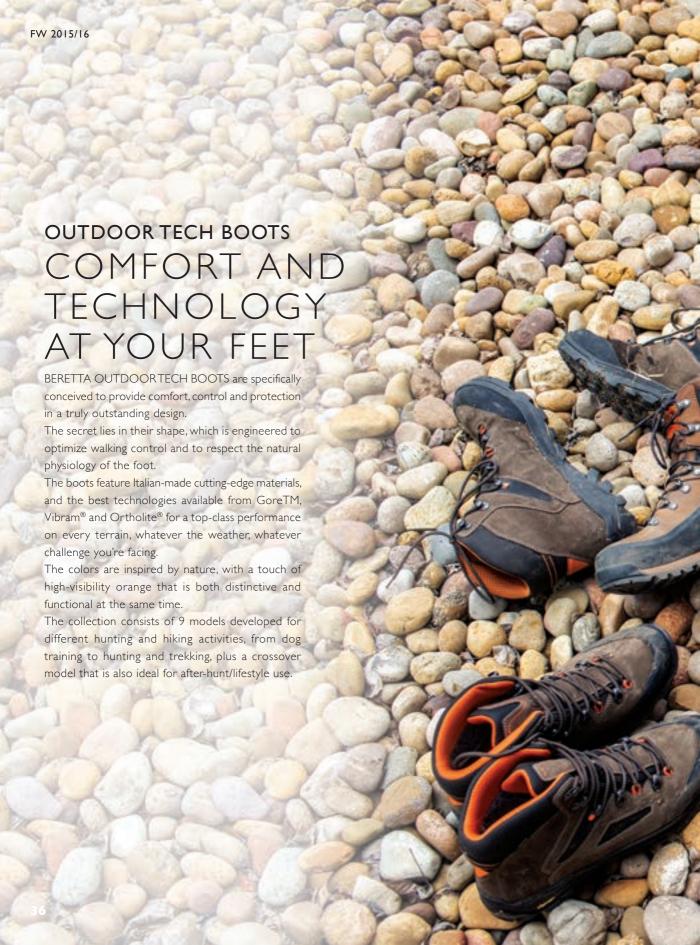










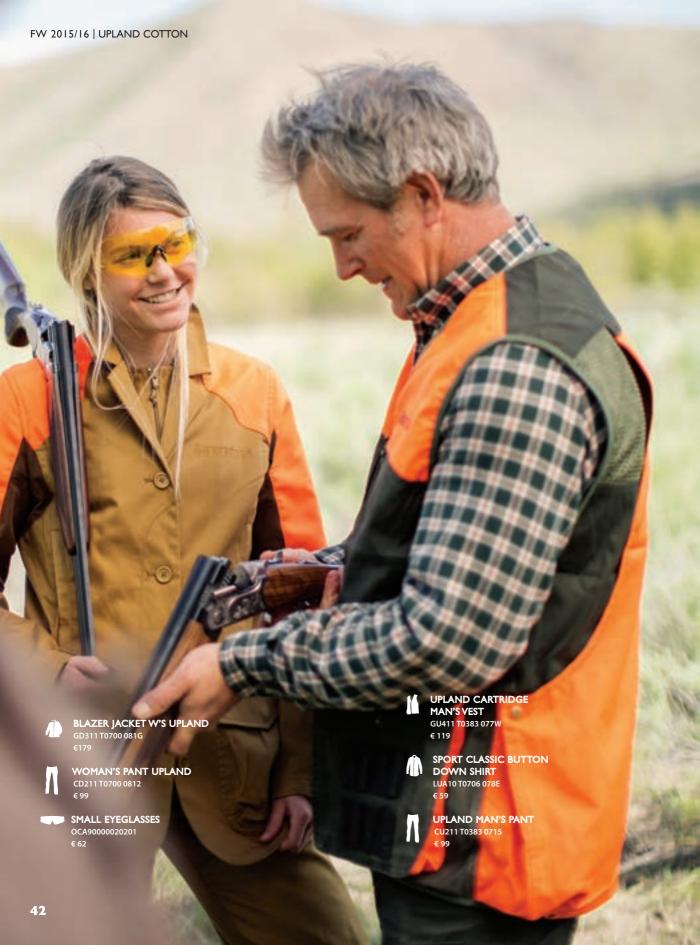
















THORNPROOF

FEEL AT ONE WITH THE WILDEST NATURE

Experience total freedom of movement even in the most hostile environment, unaffected by climate, harsh vegetation or body-constraining gear. The B-Active kinetic structure, with preformed sleeves and knees featuring elastic inserts that can be combined with the first two layers of Beretta's BCMS modular clothing system, will provide unmatched comfort and freedom of movement in any weather. The waterproof inserts in anti-

abrasion Kevlar® and Cordura® for the body regions at greatest need will protect you even in the thickest and harshest undergrowth. Everything is designed to allow you to concentrate on your adventure: from the B-Active pockets (patent pending) on the front to the B-Balanced game bag with its revolutionary adjustment system, to the inside pockets on the shoulders to house the Beretta Recoil Reducer.



3RD LAYER













Opening day, a time-honored tradition mixed with today's technology and innovation. The feel of your favorite camo jacket brings back memories of satisfying hunts of the past. Your waders still wear last year's mud as a badge of honor. As you ready for the day, you gather shells, decoys, hot coffee – and your shotgun. Then crouch in a blind with your eager, expectant dog. The thunder of wings above. The hope of the day ahead. Then that one heart-stopping, defining moment: the shot, the splash, the retrieve.

These are the slices of time that stir the soul, that define the Waterfowler's passion for the wild. A passion backed by your confidence that your Beretta shotgun and gear are completely up to the challenge – no matter what the elements throw at you.





























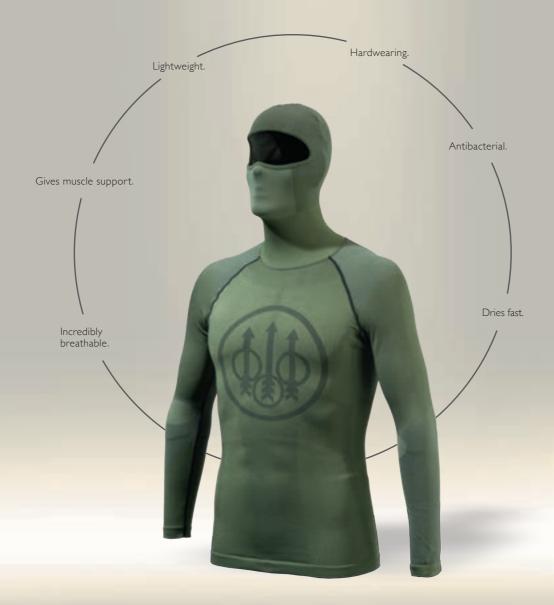


BODY MAPPING

100% COMFORT, 100% FREEDOM OF MOVEMENT

BodyMapping is a revolutionary line of first-layer garments that helps your body maintain an ideal micro-climate and allows total freedom of movement. The specialized polypropylene fabric quickly draws perspiration from your skin, maintains the temperature of less active parts of the body, and

supports the muscles with controlled compression. BodyMapping is antibacterial and therefore remains odor-free. The design too is revolutionary, and one model even comes with an integrated balaclava. Thanks to its elastic structure, it molds perfectly to your body. Machine washable at 40°C.



IST LAYER

























































TECHNOWINDSHIELD LONG ZIP SWEATER PU111T0762079W €149

M'S MOLESKIN CARGO PANTS CU361 04400076W € 149



